



August, 2010, Volume 26, Issue 8

Lincoln City Chamber of Commerce Trade Winds

A Message from the Executive Director

In This Issue

Message from the Executive Director ..1
 Chamber News.....2-3
 Committee News.....4
 Member Acknowledgement.....5
 Calendar of Events.....6
 Linda's Last Lines.....7

Lincoln City Chamber of Commerce Mission Statement

The Chamber shall strengthen the identity and enhance the image of our business community, enabling businesses to grow and prosper by serving as a unified voice and providing service to its membership.

Business to Business Editorial Policy

The chamber welcomes your news! Submissions should be emailed to info@lchamber.com or faxed to (541) 994 – 8339 by the fifth of the month for inclusion in the next month's newsletter.

We reserve the right to edit content or reject submissions due to subject matter or space constraints.

Social Networking is the new buzzword these days as we forge forward into a new realm of doing business. And, well, let's face it, how we live our lives. There has been a shift. A **HUGE** shift, in the way that we communicate.

We communicate with our children and partners via text messages sent back and forth on cell phones through-out the day; we log on to Facebook or some other social networking website to voyeuristically look at what our friends and family are doing; we get Twittered with brief updates of what's what; we join LinkedIn to connect with employers and to market ourselves in an ever challenging job market; we are all very connected electronically to ensure that we don't miss an appointment or opportunity. And for us to remain competitive we must learn this new language - this new form of communication.

To assist the Lincoln City Chamber of Commerce and it's members in learning this new language we have made arrangements with new member, Misty Lambrecht of Webfoot Marketing and Design, to hold several sessions designed specifically to market our/your business to reach the most people in the most effective ways.

Misty is an instructor at Oregon Coast Community College teaching these same sessions throughout the year. She also was one of our presenters at the Oregon Coast Business Expo 2010 with the classroom filled to capacity.

This is a great opportunity for the Lincoln City Chamber of Commerce and we are excited to offer these sessions to you.

Please look for updated information for class schedules in the near future.

For more on Social Networking go to page 6

Your Lincoln City Chamber of Commerce

Chamber News

Tax Planning...

Major legislation has already been passed this year, such as the HIRE Act to stimulate job growth, and the health care reform to cover the uninsured. The HIRE Act gives employers a tax incentive to hire workers who have been unemployed for awhile. Employers can receive an exemption from social security payroll taxes for every qualified worker hired after Feb. 3, 2010, and before Jan. 1, 2011. For new hires kept on the payroll for at least 52 weeks, employers may qualify for a tax credit for each retained worker of the lesser of \$1,000 or 6.2% of wages paid during the 52 week period.

Many itemized deductions and tax credits are in Congressional limbo right now. To minimize your taxes, you need to stay aware of the status of credits and deductions so that you can adjust your planning accordingly.

There are many ins and outs to best plan your tax strategy. Contact your accountant for updates and rulings to stay abreast of these rulings.

Still time to cash in on the home buyers' credit

In an effort to keep the economy moving and to help those who were midway through a house-buying transaction, Congress has extended the first-time home buyer credit to September 30.

"This is great news for a lot of taxpayers," said Bryan Fitzsimmons, head of Bryan P. Fitzsimmons, CPA. "Many people had signed on the dotted line and were waiting for the deal to close. Because of a flurry of last minute purchases, a lot of home buyers didn't get their mortgage in time to meet the deadline. This gives those people a chance to get their home-buyers' credit."

Congress had originally set a deadline of April 30. Those buyers who had signed a contract on or before April 30 would receive \$6500 - \$8000 if the deal closed before June 30. Because mortgages were delayed, many buyers were not able to receive their credit even though they had a contract in place before April 30.

Now, those people will have until September 30 to close on their purchase. Buyers who went into contract after April 30 do not qualify for the extension on the home-buyers' credit.

A first time home-buyer is someone who has not owned a main home for three years. They can receive a credit of up to \$8000. Second homes and vacation homes do not qualify for the credit.

Those taxpayers who are long-time owners and residents of the same main house for five consecutive years out of the last eight years can qualify for a credit of up to \$6000 if they purchased a new home before April 30.

"People who qualify for this credit can either file for it with their 2010 tax returns or amend their 2009 returns," said Fitzsimmons. "If they amend their 2009 returns they will get the credit sooner. But there are a number of situations in which it is a better idea to wait and file for the credit on their 2010 returns. It's a case by case situation."

Either way, taxpayers will have to file a paper return rather than an electronic return. Specific documentation need to be attached to the paper return.

*Information supplied by Bryan P Fitzsimmons, CPA
2015 NW 39th St., Suite 200
Lincoln City, OR 97367*

Kiwanis Campership Awarded

The Kiwanis Club of Lincoln City has awarded a campership to Kiwanis Camp for a Newport, Oregon youth in the summer of 2010. The Mt. Hood Kiwanis Camp serves children and adults with developmental, physical, and/or neurological disabilities.

This young lady has been to Kiwanis Camp (www.mhkc.org) in the past and enjoys the experience! It gets her away from her full time care givers to help improve her sense of independence. Camp allows her to make decisions for herself as the care givers at camp do not know her as well and allow her to make more decisions.

KCLC has provided a portion of the total fee of \$750 for camp. KCLC has embraced the Kiwanis Club Satellite membership feature and offers Club Satellite membership throughout Lincoln County. If you would like to help with projects like this campership, but live too far from our weekly meeting place at Mist Restaurant - noon on Thursdays, contact Jan Heck, membership chair, at (541) 994-6035 for more information on satellite membership.

Small Business Opportunity

Curves owner, Celeste O'Brien, has announced that she will be selling Curves, an established business serving the community. As a franchise, it has a great support network and she is hoping that an enthusiastic individual passionate about "strengthening women" might be interested in this business opportunity. Contact her at 5441 996-2646 or her broker, Wendy Reed, at 541 921-3008.

Your Lincoln City Chamber of Commerce Chamber News

Let's Do Lunch!

You've paid your annual dues, now 's your opportunity to make the most of your Chamber membership – come join us for lunch on the second Friday and fourth Tuesday of each month. Bring along your business cards and/or brochures for our display table for fellow members to pick up, bring a guest, or sponsor a lunch by providing a drawing or raffle item and take advantage of addressing the group with a brief talk. **PROMOTE YOUR BUSINESS!**

A facilitated event, the Chamber Luncheons offer the opportunity to network and socialize with other Chamber members. Come for the chance to make announcements in front of the entire audience. Lunches are held throughout the year at member restaurants and facilities that can accommodate up to 75 people. Watch for information in the events section of the website www.lcchamber.com and in the monthly newsletter. There are sponsorship packages available for these events- please contact the Chamber office at 541-994-3070 or via email at info@lcchamber.com for more information.



NW Natural[®]
PROUD SPONSOR OF
THE
OREGON COAST
BUSINESS EXPO 2010

NATURAL GAS
THE FUEL
OF CHOICE.

Affordable. Comfortable & convenient.
Efficient. Environmentally friendly.



For more information call 800.422.4012
or visit nwnatural.com

Welcome to New Members

An Ocean Paradise Whales

PO Box 784
147 NW Highway 101
Depoe Bay, OR 97341

At the Beach Real Estate

Char Brown
2035 NW Jetty Avenue
Lincoln City, OR 97367
541-994-1156

Garibaldi Museum

PO Box 5
112 Garibaldi Avenue
Garibaldi, OR 97118
503-322-8411

Habitat for Humanity of Lincoln County

Hathaway Cornelius
44735 Oceanview Court
Neskowin, OR 97149
541-921-4792

Hagan Hamilton Insurance

PO Box 847
448 SE Baker
McMinnville, OR 97128
503-472-2165

Volunteer Buzz

What a surprise it was! And, what a good surprise it was! How pleased we are that our very own Linda Roy has accepted the position of Executive Director of our chamber and took over the helm on August 1. Now we are all sitting back in anticipation, awaiting our new administrative assistant. What will he or she be like? Can they possibly be as good-natured and fun to work for as Linda is? Of course they will be! And what a wise and lucky person they will be. Stay tuned....

Jeanne Back

I am going to squeeze in a few words about our volunteers. On Sunday, August 15th, we had a Volunteer Brunch at my house. It was a shameless ploy on my part. I fed them and then put them to work.

During this brunch we discussed organization, recording and maintaining information, and generally discussed how we can better serve the Chamber as a whole.

You all are REALLY very lucky. We have the most dynamic, interesting, and hard-working people on the Oregon Coast.

Please make a point to acknowledge a volunteer, OUR volunteers certainly, but any volunteer, no matter what organization, is providing a tremendous service to our communities and they are to be commended.

Linda Roy

DoveLewis Animal Emergency & Urgent Care

DoveLewis
#1 CHOICE FOR ANIMAL EMERGENCIES



OREGON COAST

4090 NE Hwy 101, Lincoln City, OR
Most Nights, Weekends,
& Major Holidays—Call for specific hours



541 614 1200

dovelewis.org/oregoncoast

Your Lincoln City Chamber of Commerce Committee News

Committee News

Ambassador Committee

The Ambassador Committee is once again on the move. Over the past month they participated in several Chamber Functions including the Grand Opening Celebration and Ribbon Cutting for Oregon Coast Spa & Salon. If you missed that event you missed out on great entertainment, food, free facials, and much more. The Ambassadors are our greeters at EVERY Chamber Lunch Forum, and support all extra events with the Chamber.

Last night, Thursday, August 19th, at the Lincoln City Cultural Center, the Ambassadors held this month's Business After Hours and used it as an Ambassador Recruitment. We had Brett Lucich on the piano, lots of food and beverages. Several Board Members, existing and NEW Ambassadors were in attendance. The Ambassador Committee continues to grow and welcome your participation.

The Ambassador Committee meets on the second Wednesday of each month at 7:45am at various locations.

To become an Ambassador contact the chamber office or email Susan Wahlke at susanwahlke@hotmail.com.

The next Ambassador Committee meeting will be at the Chinooks Seafood Grill Restaurant on Wednesday, September 8, at 7:45am.

Business Development Committee

The Business Development Committee will be meeting in the near future to work on the Program of Work and start the review and planning process for the next Oregon Coast Business Expo. More information to follow.

Education Committee

The Education Committee is once again hard at work planning and scheduling relevant educational opportunities and resources for our membership. There are many new and interesting topics that target our specific qualities. Topics to include but limited to: Tourism related topics such as tourism, TRT (transient room tax), local law enforcement, specific business specific guests, partnerships with community programs, and so much more.

The Education Committee works very closely with all of the other committees to ensure we are all focused on enhancing and support the Lincoln City Chamber of Commerce.

The next Education Committee meeting will be at the Hilltop Restaurant on Friday, September 24, at 7am.

Government Affairs Committee

We have had our 1st meeting to resurrect the Government Affairs Committee. The committee currently consists of Jim Hoover (Chairperson), Susan Wahlke, Ed Kuntz, John Hurley, Roger

Robertson, and Larry Garrison (Liaison to the Chamber Board). Our task will be to watch for issues that will affect our business community and disseminate that information to the members. This committee will meet on a need-to basis. If you would like to be a member of this committee or know of an issue that would be of interest, please get in touch with the Chamber office or 1 of the committee members.

Events Committee

We have recently re-instated the Events Committee to better serve and enhance our existing committees when planning for special events.

One such event is the upcoming Annual Auction. You will NOT believe what this committee has in store for this year's event.

There will be the Auction, of course, but there is also a great dinner menu planned, specialty desserts provided by many of our local restaurants, and a live band providing music for **DANCING!**

The Annual Auction will once again be held at the Oceanlake Elks on October 16, 2010.

SAVE THE DATE! IT IS GOING TO BE GREAT!

**THANK YOU FOR YOUR CONTINUED SUPPORT BY RENEWING
YOUR MEMBERSHIP IN THE
LINCOLN CITY CHAMBER OF COMMERCE**

All Ways Traveling	Innovative Construction Services	Diane Flansburg
The News Guard	Diane Flansburg	Eleanor's Undertow
Tradewinds Charter	Linda Wagner	Freed Gallery
ZipLocal	Crystal Wizard	Garden Inn Vacation Rentals
Pacific Retreats	Beachfront Vacation Rentals	Gerber Tire
Pelican Pub & Brewery	Seahaven Rentals, Inc	Gorge Networks, Inc
Little Antique Mall, Inc.	A Heavenly View	Grimstad & Assoc.
Quality Printing Service	Sambos	Historic Anchor Motel & Inn
Oregon Beach House Rentals	CICS Employment Services	Ken Martins' Carpet Co.
Lincoln City SDA School	Kulla, Ronnau, Schaub & Chambers	Lakeside Massage
Lincoln City Children's Advocacy Center	Hide-A-Way Motel	Lighthouse Brew Pub (McMenamins)
Comfort Inn of Lincoln City	Unity by the Sea	McDonald's
Worksource Oregon	Annie's Beach House	Mossy Creek Pottery
American Family Insurance	Baywood Shores B&B	Newport Symphony
Chinook Bend RV Resrot	Car Care Specialists	N. Lincoln Health District
Cape Fourlweather Coffee Co.	Sherwin Williams	Oregon Coast Bank
Starfish Manor Oceanfront Hotel	Cynthia Farlow	Overlook Motel
Glass Confusion	A Pathway to the Beach	Rotary Club
Artist Studio Associaton	Martha Payne, Benesch, Friedlander, Cop- land & Arnoff	Salishan
US Bank	A-Hideway Motel	Lincoln City Inn
Inn at Cape Kiwanda	B&B Package Express	Sailor Jack Oceanfront Motel
Flory Energy Corp.	Ashley Floral	Surfrider Resort
Amerifirst Mortgage Solutions	Blackfish Café	Santa Claus & The Christmas Light Guy
Siletz Bay Lodge	Blue Water Photography	Spoonfed Group
Yaquina Bay Communications	Cascade Head Music Festival	Surftides Beach Resort
White Glove Cleaning & Janitorial	Charter Communications	Valerie Sovern
Chinook Winds Casino Resort	Clean Forest Project	Walgreens
Chinook Winds Casino Golf Resort	Coast Inn B&B	Washington Federal Savings
Side Door Café	Coastal Hideaways	
Inn at Spanish Head		

WE APPRECIATE YOU!

UPCOMING CALENDAR OF EVENTS

CURRENT CALENDAR OF EVENTS

Tue., Aug. 24th, 11:45am	Lunch Forum—Surfflides/Mist
Fri., Sep. 10th, 11:45am	Lunch Forum—Inn at Spanish Head
Tue., Sep. 28th, 11:45am	Lunch Forum—Chinook Winds Casino Hotel
Fri., Oct. 8th, 11:45am	Lunch Forum—Side Door Café
Sat., Oct. 16	Annual Auction—Oceanlake Elks
Tue., Oct. 26, 11:45am	Lunch Forum—Inn at Spanish Head
Fri., Nov. 12, 11:45am	Lunch Forum—
Tue., Nov. 23	NO LUNCH FORUM—HAPPY THANKSGIVING WEEK
Fri., Dec. 10, 11:45am	<i>Holiday Lunch Forum—Salishan</i>

More on Social Networking.....

Now a little about the *other* form of “Social Networking.” It’s called talking. It’s greeting one another face-to-face, with a handshake, a hug, a smile, a hello, an introduction, a how are you.

There is no way that cyber-communication can solidify relationships better than good old fashioned networking.

That is why attending and participating in Chamber events is so vital to doing business here in Lincoln City. We all share this place that we have chosen to be our home. It is where we have chosen to raise our children. It is the place we have decided to put our money, our sweat, and our passion into a business that we can be proud of.

The past couple of years has definitely been difficult ones and there will never be a more crucial time to connect with and exchange thoughts and ideas with those who share the same opportunities that we do.

Plan to Participate!

CHAMBER CHAT

Monday mornings 8:30am to 9:00am

Where else can you get one-half hour of **FREE** air time on the radio promoting your business?

We would like to thank (THANK YOU!) **KBCH AM 1400**

for providing this opportunity to the Lincoln City Chamber of Commerce.

Upcoming Guests:

August 23

Bryan Fitzsimmons, Bryan P. Fitzsimmons, CPA

August 30

Bruce Polvi, The Electronic Superstore

September 6

NO CHAMBER CHAT—HAPPY LABOR DAY!

September 13

Gail Kimberling

Lincoln City Community Center

September 20

Alex Ward, BAMA

CONTACT LINDA AT THE
CHAMBER OFFICE AT
541-994-3070 OR EMAIL:
INFO@LCCHAMBER.COM

Linda's Last Lines

Be Shameless!

Not too many days ago I was having a conversation with a fellow chamber member about an upcoming event. During this conversation this member said something to the effect of, "Well, how can I get my business to be part of that?" and my reply was, "You're shameless!"

We both laughed, but that being said, this member has done one of the best jobs of self-promotion that I have ever seen.

They make sure that they can capitalize on any and all opportunities to grow their business—their brand.

That's why they asked the Chamber—"How Can I....?"

There are numerous ways that you can promote yourself within the Chamber and with the Chamber to help grow and promote your business - Chamber Chat, \$5 Flyer Friday, Newsletter Advertising, Chamber Lunch Forum Sponsorship, other Sponsorship Opportunities, Website exposure, and so much more.

Go ahead—

Be Shameless!

Board Of Directors:

President , Linda Hurley Bank of the West	996-2143
Pres. Elect , Bob Scull Mo's Restaurant	996-2535
Vice Pres. , Diane Flansburg Individual Member	994-8430
Sec./Treas. , Lynn Nelson NW Natural	994-2111 Ext/8530
Immediate Past Pres. , Teresa Godsey, TLC	994-9889 Ext 600
Pat O'Connor OCCC	994-4919
Larry Garrison Windermere DCP	764-3323
Teresa Simmons Chinook Winds Casino	996-5815
Cindi Taylor O'dysius Hotel	994-4121

Committee Chairs:

Ambassadors Co-Chairs:

Julie McBee, Consultant
Susan Andrews, Susan's Educational Toys

Education Committee CoChairs:

John Hurley, West Coast Bank
Dick Plummer, Pacific Retreats Vac. Rntls.

Business Development Committee Co-Chairs:

Lynn Youngs, Comcast Spotlight
Cynthia Farlow

Staff:

Executive Director: Vacant
Office Manager: Linda Roy

Chamber Office Volunteers:

Jeanne Back
Mary Bennett
Judy Cashner
Judy Chilcutt
Angela Foster
Doris Magiera
Teddi McMasters
Kem Morrow
Carole Snow
Tara Wendts

Chamber Office

4039 NW Logan Rd.
Lincoln City, OR 97367
Phone 541-994-3070
Fax—541-994-8339
E-mail: info@lcchamber.com
Website: www.lcchamber.com