



May, 2010, Volume 26, Issue 5

Lincoln City Chamber of Commerce Trade Winds

A Message from the President

In This Issue

Letter from the President.....1
 Chamber News.....2 & 3
 Committee News.....4
 Expo..... 5
 Calendar of Events.....6
 Linda's Last Lines.....7

Lincoln City Chamber of Commerce Mission Statement

The Chamber shall strengthen the identity and enhance the image of our business community, enabling businesses to grow and prosper by serving as a unified voice and providing service to its membership.

Business to Business Editorial Policy

The chamber welcomes your news! Submissions should be emailed to info@lcchamber.com or faxed to (541) 994 – 8339 by the fifth of the month for inclusion in the next month's newsletter.

We reserve the right to edit content or reject submissions due to subject matter or space constraints.



As many of you know, Mike Holden has had to leave his position as the Executive Director much earlier than anticipated. I feel it is best to use his words to let you know why this came about.

Message from Mike Holden dated May 13, 2010: As you are aware, my wife has had some medical issues and after receiving the last battery of tests, I must let you know that I have had to move my final day of work as of today. I must concentrate on my wife's health and by doing so, I simply cannot be productive here.

As difficult as we might think this is for us, it is much harder for Mike Holden. Mike is doing the job he needs to be doing at this time and we support him with all our hearts. Please send Mike and Bonnie all your love and support during this difficult time in their life. What I would like to convey to everyone is that although Mike's time at the Chamber office was short, he accomplished so much and he left us with the footprint needed for your Chamber to grow and thrive. Mike has taught us the necessary skills to help improve your Chamber, your business, and the very city in which you live. Thank you Mike Holden, for all that you have done and will continue to do for the city of Lincoln City.

Your Lincoln City Chamber of Commerce

Chamber News

(more from Teresa Godsey)

The search for the new Executive Director is underway.

The plan is to use the same method that was used to hire Mike Holden. A special thank you to Bob Gibson for all his knowledge and support in this process. While we are in the process, be assured that the Chamber office will continue as always in your best interest. During the search, the office will be run with skill and professionalism by none other than Linda Roy. We all know that she is up for this task. The board will be there for back-up and support. I will be there on Tuesdays from 9:30—11:30 a.m. to ensure that we stay on target and meet our deadlines.

Oregon Coast Business Expo 2010

Thank you to all the committee members that did such a wonderful job. We started the event with the Social Mixer which had great food, networking and FUN. I love it when work is FUN! Early Monday, our morning was started with breakfast while we enjoyed two wonderful speakers, Dave Price, Oregon Coast Today, and Hannah Klausman of Buy Local. Then it was off to the breakout sessions where we received a wealth of information. I cannot thank all our guest presenters enough for their time and for sharing their knowledge with us. We then had a wonderful lunch where we had the honor of Dr. Sam Scheinberg as our guest speaker. Next up was doors open and 'let the Expo begin'. What fun we had with Chef Tre Wilcox! He showed us how to prepare a meal in his three demonstrations throughout the day. I learned that it is all in the prep, even at home (no wonder I don't cook). However, Esther Pinto of BBSI and I both agree Tre can cook for us anytime. He was wonderful and made it look so easy. Although we did not have the numbers we were looking for as far as traffic

flow, the event itself was great. If you weren't there, you should have been!

And the Business Spotlight Shines on...



Hilltop Inn Family Dining
1910 SE Hwy. 101
Lincoln City, OR 97367
541-994-6111

The Hilltop Inn has been owned and operated since 1989 by husband and wife team, Judy Lafreeda and Doug Hardy. Judy grew up in a small town near Valley Forge, Pennsylvania, while Doug's family settled in the Lebanon, OR area in the mid 1800's and he grew up here on the coast. On a stormy Sunday in January in 1989 they were on their way to the airport in Portland when they passed this closed restaurant with a FOR SALE sign in the window. Judy coaxed Doug to stop and turn around for a second look. Doug said, "No way!" After having been closed for a couple years, the elements had taken their toll and it was a mess.

After a lot of time at the drafting table and more trips to Lincoln City, they decided to open a Denny's franchise. Judy had worked for Denny's Restaurants for many years and after a frantic several months, they were ready to unlock the front door.

Twenty-one years ago, Lincoln city was very quiet except for the busy summer season and after a couple years, it was apparent that the franchise requirement of being open 24 hours a day was simply not practical. In May of 1991, they made a mutual agreement with Denny's to part ways and Hilltop

Inn Family Dining was born.

Old-timers may remember this location as Cliff's Drive-In, owned and operated by the Fagley family, which opened as a small café on what is now the south entrance to the parking lot. As the years went by, the Fagleys added on to the building several times. Upon their passing, their daughter and husband operated the restaurant as Cliff's Steak House for a period of time before they moved and put the building up for sale.

Over the years Judy & Doug have enjoyed making many friends from both near and far and have specifically enjoyed the friendliness of the community and appreciate the strong local support for the many activities that occur year round. They are proud to be involved in and help sponsor many of these activities and are active Chamber members.

The Hilltop has a traditional American menu, serving breakfast, lunch and dinner from 6 a.m. to 9 p.m. daily. They have many gluten free items, including their own homemade gluten free bread.

This is your opportunity to showcase your business or service, let people know who you are, what you do, what you offer, and how to find you. Please email your submissions to Jeanne Back at LCTradewinds@gmail.com. I hope to receive so many that I'll have to devise a selection method, but until then, I will seek you out!

Welcome to New Members

KEYSTON VACATION RENTALS

Chris Walson
1723 NW Harbor Ave.
Lincoln City, OR 97367

Your Lincoln City Chamber of Commerce Chamber News

May 2010 Board of Directors

The Lincoln City Chamber of Commerce is pleased to announce the results of the Chamber Board of Directors election for the 2010/2011 fiscal year. The new members are:

Lynn Nelson of NW Natural. Lynn's ambitions for the chamber are to see the chamber continue in the positive direction taken over the last year with the business community and government entities. She'd like to see continued work toward common goals of these two entities while combining resources to strengthen all parties involved. Another ambition is to grow the chamber's fundraising events to ensure financial stability.

Bob Scull of Mo's Restaurant. Bob's ambitions for the chamber are to flourish in membership recruitment, membership involvement, as well as community outreach.

Cindi Taylor of The O'dysius. Cindi's ambitions for the chamber are to increase membership by ensuring that we are offering value to our members. To do this she believes the chamber needs to first understand the needs of the membership.

Congratulations to all!



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OREGON COAST BUSINESS
EXPO 2010**



Building healthier communities together

Samaritan North Lincoln Hospital services include:

- Anticoagulation
- Cardiology
- Cardiopulmonary/Respiratory Therapy
- Diabetes Management
- Diagnostic Imaging
- Emergency Services
- Home Health & Hospice
- Laboratory Services
- Nuclear Medicine
- Nutrition Education
- Obstetrics
- Oncology/Cancer Care
- Orthopaedics
- Physical Rehabilitation
- Speech Therapy
- Surgery
- Urology
- Wound Care and Infusion

Samaritan North Lincoln Hospital
3043 NE 28th St., Lincoln City
(541) 994-3661
www.samhealth.org

Volunteer Buzz

The Chamber was saddened this past month by the passing of one of its most valued volunteers and members, Richard Meehan, following his courageous battle against cancer. Many of you knew Dick, or if you didn't know him personally, you knew *of* him. He was very active in our Chamber, earning the Man of the Year title in 2007, and most recently volunteering in our office, brightening the day for all of us who came in contact with him.

A memorial celebration of his life was held at the Historic Anchor Inn on Saturday, April 24, 2010. We are all feeling his absence, and especially those of us who worked closely with him. Our hearts go out to his wife, Judy, and family.

And a personal note on the resignation of our Mike Holden. This volunteer is both glad and sad for Mike Holden's throwing in of the towel. Glad that he will have the time to be with his lady, glad for the opportunities he will have to travel hither, thither and yon. And sad...so sad... for the loss of *the* most perfect figurehead of our Chamber.

When I was floundering about last fall, wondering what to do with all my spare time, a friend reminded me who the Chamber executive director was and suggested I consider being a Chamber volunteer. I eagerly leapt at the chance to be of service under the guidance of such a person. And I've loved every minute of it. And I will miss his always positive energy and good humor, not to mention the leadership he has brought to Lincoln City and the Chamber. And I wish him the best. Tearfully.

Jeanne Back

Your Lincoln City Chamber of Commerce ADVERTISING OPPORTUNITIES in the *Trade Winds* Newsletter

The options are as follows:

Month-to-Month: \$ 25.00
Per issue

6 Month Subscription: \$130.00

1 Year Subscription: \$250.00

Your Lincoln City Chamber of Commerce Committee News

Committee News

Ambassador Committee

The Ambassador Committee has been as busy as always with several Ribbon Cuttings, Lunch Forums, and Business After Hours to keep them hoppin'. Here's what their May looks like:

Thursday, 5/13 – 6 pm – Ribbon cutting at Bike Lincoln City

Friday, 5/14 – 11:45 am – Lunch forum at Chapel by the Sea

Sun & Mon, 5/16 & 17 – Oregon Coast Business Expo

Thursday, 5/20/10 – 5:30 to 7 pm – Business After Hours at Café Bella Mar

Tuesday, 5/25/10 – 11:45 am – Lunch forum at CWC hotel

Friday, 5/28/10 – 6 pm – Ribbon cutting at Hottie's

The amount of work and dedication that these committee members provide to the Chamber is invaluable and immeasurable. Please support their efforts and them by joining the Committee.

Next Ambassador Committee Meeting will be Wed., June 12, 2010 at 7:45am at Captain Dan's Pirate Pastry Shop located at 5070 SE Hwy. 101 in the Taft area.

The Education Committee

Next Education Committee Meeting will be Fri., May 28, 2010 at 7:00am at Hilltop Inn Family Dining located at 1910 SE Hwy. 101.



Mayor, Lori Hollingsworth welcoming Bike Lincoln City as a new business during a Chamber Ribbon Cutting Ceremony—May 13, 2010

Business Development Committee



The Business Development Committee has just planned, organized, and executed a very successful Business Expo. It is difficult to properly put into words the pride and appreciation that the Chamber has for everyone one of those committed individuals who put their heart and soul into this event over the past many months. We'd like to acknowledge the core group:

Co-Chairs

Cynthia Farlow, Member

Lynn Youngs, Comcast Spotlight

Everyone Else

Caroline Bauman, Economic Dev. Alliance

Linda Burt, Rotary (and many other hats)

Guy Faust, SBDC, Buy Local Lincoln County

Teresa Godsey, TLC Federal Credit Union

Mike Holden, Lincoln City Chamber

Doris Johnston, Pacific Power

Georgia Newton, The News Guard

Sandy Pfaff, Lincoln City VCB

Esther Pinto, BBSI

Dave Price, Oregon Coast Today

Rosie Sufficool, Pac West Ambulance

There are many more who provided support and assistance—for this thank you.

THANK YOU ALL!

Next Business Development Committee Meeting will be Wed., May 26, 2010 at 3:30pm at OCCC located at 3788 SE High School Drive.



**PROUD SPONSOR OF THE
OREGON COAST BUSINESS
EXPO 2010**



MIKE ROY • Broker/Owner • Cell 541-992-1683
1307 N.W. 15th Street • Lincoln City, Oregon 97367
Office 541-994-2794 • Fax 541-994-3984
Mike@LincolnCityRealty.net • www.LincolnCityRealty.net

WORK AT THE COAST



Fantastic Commercial space centrally located in Lincoln City. Close to shopping, dining, lodging & beach access. This is an ideal location for a retail store or office space. Built in 2007, this unit is move-in ready and is located on the featured street of the String of Pearls Redevelopment Plan. Don't miss this opportunity! Seller is a licensed Realtor in Oregon & is related to listing Agent.

MLS #10-561 Only \$60,000! Call Mike



The Lincoln City Chamber of Commerce Would Like to Thank The Following Sponsors:

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Special Thanks to the following for their in-kind donations and special gifts:

Salishan Golf & Spa Resort ~ SeaPort Airlines ~ Shilo Inn & Suites Portland Airport ~
 Nelscott Wine Shop ~ Station 3 Embroidery ~ Oregon Coast Today ~ TLC ~ Pacific Power ~ Culinary Center ~ Pac West ~ Lincoln City
 VCB ~ Serendipitea ~ Sensaria ~ Shangrila ~ The Kelp Bed ~ Comcast Spotlight ~ CenturyLink ~ Oregon Coast Community College ~
 Café Bella Mar

We Would Also Like to Thank These Additional Participants:

- BBSI
- Adair Homes
- All Ways Traveling
- Mo's Restaurant
- Buy Local Lincoln County
- NW Infrared
- CenturyLink
- Pacific West Ambulance
- City of Lincoln City Sustainability Committee
- All Hazards Display
- Joy of Connection
- Susan's Educational Toys
- Sensaria
- Oregon Coast Community College
- The Dorchester House
- Operation Homefront
- Newport Plumbing, Inc
- Pelican Pub & Brewery
- The Kelp Bed
- Newport News Times



**PROUD SPONSOR OF
 THE
 OREGON COAST
 BUSINESS EXPO 2010**



UPCOMING CALENDAR OF EVENTS

CURRENT CALENDAR OF EVENTS

Thu., May 20th, 5:30pm	Business After Hours, Café Bella Mar
Tue., May 25th, 11:45am	Lunch forum—Chinook Winds Casino Hotel—Commissioner Brad Avakian, Bureau of Labor
Wed., May 26th, 3:30pm	Bus. Dev. Committee Meeting, OCCC
Fri., May 28th, 7:00am	Education Committee Meeting, Hilltop
Fri., June 11th, 11:45am	Lunch Forum—Suffides/Mist—Jason Jantzi, OHSA
Tue., June 22nd, 11:45am	Lunch Forum—Inn at Spanish Head—Principal Scott Reed, State of the Schools
Fri., July 9th	TBD—Annual Membership Meeting
Tue., July 27th, 11:45am	Lunch Forum—LC Community Center, TBD
Fri., Aug. 13th, 11:45am	Lunch Forum—Inn at Spanish Head, TBD
Tue., Aug. 24th, 11:45am	Lunch Forum—Suffides/Mist
Fri., Sep. 10th, 11:45am	Lunch Forum—TBD
Tue., Sep. 28th, 11:45am	Lunch Forum—Chinook Winds Casino Hotel
Fri., Oct. 8th, 11:45am	Lunch Forum—Side Door Café—Candidates Forum/Ballot Measures
Tue., Oct. 26, 11:45am	Lunch Forum—Inn at Spanish Head, TBD
Fri., Nov. 12, 11:45am	Lunch Forum—B'nai B'rith
Tue., Nov. 23	NO LUNCH FORUM—HAPPY THANKSGIVING WEEK
Tue., Dec. 14	<i>HOLIDAY DINNER—TOY & FOOD DRIVE</i>

If you are looking for something to sink your teeth into the youth of Lincoln City are in need of our support. Believe it or not, Lincoln City has the highest homeless youth rate in Lincoln County.

Homeless does not necessarily mean living on the street. It can simply mean they and/or their family does not have a place of their own to call home — they're living with friends, relatives, in motels, and in extreme cases, yes, on the street. Here are a couple of things that you can do to help that situation on **OUR** town:

May 28, 2010

Time: 9am—2pm

Taft High is hosting a Teen Homeless Summit

Hear guest speakers, eat a free meal, listen to how you can help.

While there look at the "PhotoVoice" exhibit which is a self-represented documentary portraying the true stories behind the youth in our community who are, or have experienced homelessness.

If you have time, plan to attend—These are OUR kids!

For more information email: charlaguiwits@lincoln.k12.or.us

ALSO---if there is anyone that might be interested in helping volunteer for the back-pack program this summer (time commitment 1 day a week to fill boxes/backpacks and then deliver to the Literacy Center for disbursement -approx 2-3 hours) If you or anyone you know might like to be on a volunteer team- give Charla a call at 541-996-4878. Unfortunately without some more volunteers this summer, there may be some kids that cant get services.

CHAMBER CHAT

Monday mornings 8:30am to 9:00am

Where else can you get one-half hour of **FREE** air time on the radio promoting your business?

We would like to thank (THANK YOU!) **KBCH AM 1400**

for providing this opportunity to the Lincoln City Chamber of Commerce.

Upcoming Guests:

May 24th

Michelle Koch, Hotties Salon & Boutique

May 31st

NO CHAMBER CHAT—HOLIDAY

DO NOT WASTE THIS OPPORTUNITY FOR FREE ADVERTISING

CONTACT LINDA AT THE CHAMBER OFFICE AT 541-994-3070 OR EMAIL: INFO@LCCHAMBER.COM

Linda's Last Lines

So, I really am going to keep this "somewhat" brief. There have been many "thank you's" in this publication and I'm going to mention a couple more. These may be a bit redundant but I feel very necessary.

There was a tremendous amount of time and hard work put into publicizing the Oregon Coast Business Expo 2010 so that you, AND the public knew what a great opportunity it would be to attend. We had a great venue, wonderful layout, fantastic vendors, phenomenal keynote speakers, relevant break-out sessions with knowledgeable instructors, and, of course, Chef Tre Wilcox. All of which received more press than most of the candidates that have been running in recent campaigns. For that I would like to thank:

TLC Federal Credit Union for donating Molly

The News Guard for all of the inserts and brochures

Yaquina Bay Communications who blasted us over the airwaves continuously

Comcast Spotlight for setting up cable air-time

Casey Miller, Lincoln County, for his media savvy, and

creating the video for the cable spots (and the photos of the Expo event)

There is so much more about the Expo to share with you - our guest speakers, our instructors, our celebrity chef and photos that I will be working on a supplemental tomorrow. It's just too big for this publication. But for now, I'd like to say, one more time

THANK YOU!

Oh, and totally off the topic...one of our newest chamber members, Landscape Services Co., walked into the chamber office today and asked if it would be o.k. if they clean up the grounds around the chamber office and maintain it on a regular basis...um, well, let me think about it...and of course I answered, "Well, if you really want to."

I LOVE CHAMBER PARTNERSHIPS!

Board Of Directors:

President, Teresa Godsey, TLC	994-9889 Ext. 600
Pres. Elect, Linda Hurley Bank of the West	996-2143
Vice Pres., Karen Richards Nelscott Wine Shop	996-2898
Sec./Treas., Lynn Nelson NW Natural	994-2111 Ext. 8530
Immediate Past Pres., Georgia Newton, The News Guard	994-2178
Pat O'Connor OCCC	574-7103
Larry Garrison Windermere DCP	764-3323
Diane Flansburg Teresa Simmons	994-8430
Chinook Winds Casino	996-5815

Committee Chairs:

Ambassadors Co-Chairs:

Julie McBee, Consultant
Susan Andrews, Susan's Educational Toys

Education Committee CoChairs:

John Hurley, West Coast Bank
Dick Plummer, Pacific Retreats Vac. Rnths.

Business Development Committee Co-Chairs:

Lynn Youngs, Comcast Spotlight
Cynthia Farlow

Staff:

Executive Director: Mike Holden
Office Manager: Linda Roy

Chamber Office Volunteers:

Jeanne Back
Mary Bennett
Judy Cashner
Angela Foster
Teddi McMasters
Judy Meehan
Kem Morrow
Carole Snow

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