

Lincoln City Chamber of Commerce Trade Winds

September, 2010, Volume 26, Issue 9

A Message from the Executive Director

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Lincoln City Chamber of Commerce Mission Statement

The Chamber shall strengthen the identity and enhance the image of our business community, enabling businesses to grow and prosper by serving as a unified voice and providing service to its membership.

Business to Business Editorial Policy

The chamber welcomes your news! Submissions should be emailed to info@lcchamber.com or faxed to (541) 994 – 8339 by the fifth of the month for inclusion in the next month's newsletter.

We reserve the right to edit content or reject submissions due to subject matter or space constraints.

I know we are busy throughout the summer months. It's what we plan for the other months of the year. But *THEN* there is September, October, November, and December.

There are so many events and opportunities to participate that it's hard to choose what to do. And so many requests for support, donations, supplies, and the most valuable commodity—*TIME!*

In this publication alone we are asking you to donate to the Annual Auction and buy tickets to attend (it will be a great event, by the way); purchase and/or sell the Lincoln City Life 2011 Photo Calendar (they are phenomenal and can be a great fundraiser for your business or organization); attend a Candidates Forum, the Senior Fair, and the Celebration of Honor. That's a lot to ask. Yes it is! But they are all worth it.

These opportunities are part of the benefits, yes benefits, of belonging to the Lincoln City Chamber of Commerce. These opportunities, these events offer you, the member, the chance to showcase your business, but more importantly to show that you are invested in the community. That you have a connectedness to those who live here, who play here, and those who work here. Your generosity, your support, your time expresses that what happens in our/YOUR community matters. You matter. And we thank you!

Linda Roy, Executive Director

Your Lincoln City Chamber of Commerce

Chamber News

Edward Jones Ranks Highest in Investor Satisfaction According to J.D. Power and Associates 2010 Full Service Investor Satisfaction Study

For the fifth year out of the past six, financial-services firm Edward Jones ranks highest in investor satisfaction with full-service brokerage firms, according to the J.D. Power and Associates 2010 Full Service Investor Satisfaction Study, announced Walter S. Duvall and Rosco Huebner, your Edward Jones Financial Advisors in Lincoln City.

Congratulations to our very own

Edward Jones advisor, Walt Duvall. You rank highest in our satisfaction as well.

RSVP (Retired Senior Volunteer Program) awarded \$10,000 to expand the existing Friendly Visitor Program.

The Lincoln County Board of Commissioners recently awarded \$10,000 to the Retired Senior Volunteer Program to expand a program that provides in-home contact with seniors with the goal of improving the senior's overall well-being.

Friendly Visitors are currently utilizing 9 volunteers serving 23 seniors. With the additional funding, RSVP hopes to expand the program to 30 volunteers serving 100 seniors.

Anyone interested in participating in this program contact Tamara Rosser, RSVP Director at 541-336-7772.

The Lincoln City Chamber of Commerce has greatly benefitted from RSVP as two of our current Valued Volunteers, Mary Bennett and Carole Snow, have come to us through them. We are so very lucky!

Chamber Members, Cape Foulweather Coffee Company, Take Top Honors at Oregon State Fair

We, in the Pacific Northwest, LOVE our coffee. Just drive our 7 1/2 miles of Highway and count how many choices we have to select from here in our little town. Well, the next time you're heading south on Highway 101 and you near SW 19th Street, look up. You will see this years two-time Oregon State Fair winners for their roasting mastery.

Cape Foulweather Coffee Company took first place in the decaf category for their Swiss-water decaf and first place in the all-day category with their Zanee Gray blend.

Owners, Lisa Keyte and Elaine McCracken, both biologists in their past lives, have carved out a successful and ecologically sound business here on the Oregon Coast. To find out more go to www.capefoulweathercoffee.com.

Congratulations, and I'll be calling you to talk to you about Brazilian coffee....yum!

How is the Season Going?

The Central Oregon Coast Association (COCA) recently took a poll asking that very question..."How is the Season Going." Here is a basic tabulation from that survey (based solely on responses) —by category:

Vacation Rentals

Up	36%
Down	43%
Same	21%

Camping, RV/Parks

Up	33%
Down	50%
Same	17%

Hotel/Motel/Condos

Up	50%
Down	25%
Same	25%

Bed & Breakfasts

Up	50%
Down	33%
Same	17%

Business

Up	100%
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Retail

Up	40%
Down	40%
Same	20%

Attractions

Up	20%
Down	40%
Same	40%

Real Estate

Up	100%
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Restaurants

Up	80%
Down	0%
Same	20%

Your Lincoln City Chamber of Commerce Chamber News

DoveLewis Animal Emergency & Urgent Care

DoveLewis
#1 CHOICE FOR ANIMAL EMERGENCIES

OREGON COAST
4090 NE Hwy 101, Lincoln City, OR
Most Nights, Weekends,
& Major Holidays—Call for specific hours



541 614 1200 dovelewis.org/oregoncoast

SURVIVING AND THRIVING IN THIS ECONOMY

Guidance on How to Improve Your Business

tion—which inevitably generates repeat business.

Think creatively. Delight customers with special incentives, discounts, coupons, rewards cards or loyalty benefits programs.

Get involved. Giving back to the community builds good values and can improve your business' image. Reach out to Rotary Clubs, Kiwanis Clubs and other service organizations. Participate or volunteer at goodwill events and fundraisers.

Form partnerships and network. Explore relationships with Better Business Bureau, Chambers of Commerce and other professional business associations.

Develop an online presence. Stay involved and converse with your customers. Businesses can use the Web to connect with current contacts and reach out to new ones. Businesses of all types can benefit from having a website and many social networking sites offer free account profiles.

For more information, contact BBB or visit www.bbb.org.

Welcome to New Members

A Posto Personal Chef Services, LLC

Pati D'Eliseo
PO Box 1471
Newport, OR 97365
971-506-6695

Gap Outlet

Rachelle Rehberg
1500 SE E. Devils Lake Rd.
Lincoln City, OR 97367
541-994-6061

My Petite Sweet

Michelle Mausen-Robben
PO Box 170
Neotsu, OR 97364
541-264-0127

Pacific Coast Lock and Key

Art Moore
1845 SW Hwy. 101
Lincoln City, OR 97367
541-921-1911

Lake Oswego, Ore. – Sept. 8, 2010 – Businesses that focus on innovation and improvement are more likely to survive—and thrive—in today's economy.

"When times are tough, some businesses freeze up," said Robert W.G. Andrew, CEO of Better Business Bureau serving Alaska, Oregon and Western Washington. "However, now is the time to be competitive, get their name out there and improve their brand."

BBB offers guidance on how to improve your business:

Build trust. Establish and maintain a positive track record in the marketplace. BBB encourages ethical business practices through BBB's Standards of Trust.

Create an experience. Hire the right staff and empower employees to carry out your company mission. Encourage internal and external feedback.

Focus on customer service. Strengthen policies concerning guarantees, exchanges, refunds and other forms of customer care. Define customer service values, and then train employees on how to handle various scenarios. Customer service doesn't stop at the point-of-sale; it should be an ongoing effort to ensure satisfac-



Keith Altomare, co-owner Bijou Theatre with Congressman Kurt Schrader during a downtown Oceanlake walking tour.

Your Lincoln City Chamber of Commerce Committee News

Committee News

Ambassador Committee

We have had good attendance at Ambassador meetings lately, but always welcome more members!

You just need to be affiliated with a Chamber business and be willing to help with Ambassador events to be a part of our committee.

Our September Business After Hours will be at the Historic Anchor Inn from 5:30 to 7 pm on **September 23rd** (4th Thursday this month). Kip will fix us yummy food and we need to help him by bringing candy and small toys (for a "fishing" game) for Kip's Halloween event. It's a great event that has just been growing bigger every year.

We will once again have raffle drawings at our Business After Hours, and we will be selling raffle tickets (\$1 each or 6 for \$5). When you bring a raffle prize you will be able to talk about your business before you draw a winning ticket.

October's BAH will be a visitation to Oceanlake businesses on Friday, October 22nd. More details about this event later this month.

The statewide Ambassador convention will be in Astoria the last weekend in September. Each Chamber is expected to bring two baskets, which are given away as door prizes, and decorate a table Saturday morning. Chinook Winds has generously donated one basket and items to decorate a table. This is a great opportunity to get your business recognized throughout the State. I will be attending and describing the contents of the basket when it is given away.

Please let me know if you can donate anything for the second basket or for table decorations.

Remember - we meet the second Wednesday morning each month at 7:45 am. If you know of a Chamber member restaurant that would be willing to have us meet there, please let me know. Also, we are looking for hosts for our Business After Hours events, beginning in November.

Please contact me if you know of a potential Business After Hours host.

Susan Wahlke, Ambassador Chair

Education Committee

The Education Committee is gathering special guests/speakers and educational opportunities for the 2011 year.

For those who have relevant educational topics that you would like to present to the chamber you may visit the following link on our website: <http://www.lcchamber.com/view/committees/>

There you can look under Education Committee and click "here" to print and fill out a presenters form and return it to the Chamber office by fax 541-994-8339 or email info@lcchamber.com



**Events Committee
And the Lincoln City
Chamber of Commerce
Invites you to join us**

**For our Annual Auction on
Saturday, October 9, 2010**

6:00pm to 11:0pm

(BEACH ATTIRE WELCOMED!)

The Twist? Well, there are several:

1. Gift Basket competition. Winning basket receives \$100 towards chamber membership
2. Specialty desserts provided by Blackfish Café, My Petite Sweet, Oregon Coast Catering, Side Door Café, and Wildflower Grill
3. Live Music by T.J. & The Tourists during the "Get Happy" Hour, dinner, and then after the LIVE Auction for Dancing until your feet fall off

The Oceanlake Elks will once again provide a phenomenal meal of Prime Rib or Chicken Cordon Bleu with all the sides.

ALL OF THIS FOR ONLY \$35.

**TICKETS ARE NOW
ON SALE AT THE
CHAMBER OFFICE.
TICKETS MUST BE
PURCHASED BY
FRI., OCT. 3RD.**

LINCOLN
CITY
CHAMBER OF
COMMERCE
**Annual
Auction**

To print a flyer to post or to print your donation form, go to www.lcchamber.com

Government Affairs Committee

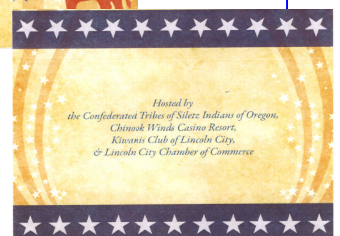
Invites all members to attend the upcoming Candidates Forum being hosted by

Chinook Winds Casino Resort. Many local candidates well as regional/state candidates have already committed to



participating in this event.

**Plan to
Participate!**



THANK YOU FOR YOUR CONTINUED SUPPORT OF THE LINCOLN CITY CHAMBER OF COMMERCE

Thank you for renewing:

BOSS Radio
B.K. Mulligans
Lincoln City Rehabilitation Center
Lakeside Massage
Q Tax and Bookkeeping
Neskowin Valley School
Vista Construction

STUFF A BUS RESULTS

Diane Kusz, Tanger Mall, and Roger Robertson, KBCH Radio **unstuffed the bus**. The results broke last years record.

Over \$12,000 in cash and school supplies were collected to help the students of North Lincoln County.

GOOD JOB EVERYONE!

Teamwork

There were four people named Everybody, Somebody, Anybody and Nobody. There was an important job to be done and Everybody was sure Somebody would do it. Anybody could have done it, but Nobody did it. Somebody got angry about that, because it was Everybody's job. Everybody thought Anybody could do it, but Nobody realized that Everybody wouldn't do it.

It ended up that Everybody blamed Somebody when Nobody did what Anybody could have done.

**THE LINCOLN CITY
CHAMBER OF COMMERCE
WOULD LIKE TO THANK T.J. SCHRODER
AND THE CREW OF
LANDSCAPE SERVICES. CO.,
FOR MAINTAINING THE CHAMBER
GROUNDS.
WE LOOK SO GOOD!**

CHAMBER OF COMMERCE WILL HAVE A BOOTH AT THE SENIOR FAIR

We will, once again, have a booth at this years senior fair, which is celebrating it's 20th Anniversary. It will be held at Chinook Winds Casino Resort on October 5, 2010 from 9:00am to 5:00pm. Admission is FREE!

The Senior Fair is a forum for businesses and organizations to reach the 55 plus market and to give Senior Citizens an opportunity to explore their offerings. If you would like your own booth contact Pat, Phil or Roger Robertson at 541-996-7474.

This is OUR opportunity to share what we have to offer with them.

Contact the Chamber office if you have anything to offer that represents your business or organization at the fair.

WE APPRECIATE YOU!

UPCOMING CALENDAR OF EVENTS

CURRENT CALENDAR OF EVENTS

Thurs. Sept. 23, 5:30 pm	Business After Hours—Historic Anchor Inn
Tue., Sep. 28th, 11:45am	Lunch Forum—Chinook Winds Casino Resort Hotel
Fri., Oct. 8th, 11:45am	Lunch Forum—Side Door Café
<i>Sat., Oct. 9</i>	<i>Annual Auction—Oceanlake Elks</i>
Tue., Oct. 26, 11:45am	Lunch Forum—Inn at Spanish Head
Fri., Nov. 12, 11:45am	Lunch Forum—Chinook Winds Casino Resort Hotel
Tue., Nov. 23	NO LUNCH FORUM—HAPPY THANKSGIVING WEEK
Fri., Dec. 10, 11:45am	<i>Holiday Lunch Forum—Salishan</i>

CHAMBER CHAT

Monday mornings 8:30am to 9:00am

Where else can you get one-half hour of **FREE** air time on the radio promoting your business?

We would like to thank (THANK YOU!) **KBCH AM 1400**

for providing this opportunity to the Lincoln City Chamber of Commerce.

Upcoming Guests:

September 20

Alex Ward, BAMA



Calendars now on sale at the Chamber Office



"Always Hopeful" ~ Photographer—Robert P. Morrison (Father Bob) - Calendar Cover Winner

To celebrate the uniqueness of our community the
Lincoln City Chamber of Commerce is proud to sponsor

"Lincoln City Life" 2011 Photo Calendar

*2011
Events
Schedule
Inside
Calendar*

Linda's Last Lines



Chinook Winds
CASINO RESORT

SCHEDULE OF EVENTS

Wednesday, September 22 – Sunday, September 26

Field of 1,000 Flags & Military Equipment Displays - Chinook Winds Casino Resort

Thursday, September 23 – Wednesday, September 29

Military Memorabilia Display, Cultural Center, Ron Gorremans

Friday, September 24

10:00am Flag Raising, North Lincoln Fire & Rescue, SW 51st Street

10:30am Motorcycle procession to Casino from SW 51st Street

1:00pm Opening Ceremony for Celebration of Honor - Chinook Winds Casino Resort

6:00pm Veterans of Oregon Medal Ceremony - Chinook Winds Casino Resort

Saturday, September 25

7:00am-11:00am ... SOS Breakfast, Henry's Lighthouse Donuts, \$5, proceeds go to Oregon Coast Vets.

8:30am-9:30pm ... Free admission Community Center for Military Personnel
Recreational swims, lap swims, workout room, open gym

9:00am 5K Run for Honor sponsored by Chinook Winds Casino Resort

9:00am-8:00pm ... Roundabouts Coastal Capes Run & Veteran's Appreciation Festival LC Cultural Center,
Barbeque, Live Entertainment, Vendors, Military Memorabilia Display, Poker Run
(open to all vehicles), Family Games, Face Painting, Raffles

Noon-5:00pm Spaghetti Feed, Raffle & Silent Auction, Benefit to Operation Care Package - Community Center.

6:00pm Veterans of Oregon Medal Ceremony - Chinook Winds Casino Resort

8:00pm FREE 4 Troops Concert - Chinook Winds Casino Showroom

Sunday, September 26

9:00am-3:00pm ... Roundabouts Coastal Capes Run & Veteran's Appreciation Festival, Barbeque, Live Entertainment,
Vendors, Military Memorabilia Display, Bike Show & People's Choice Awards, Family Games,
Face Painting & Raffles - Cultural Center

9:00am-noon Bikers Breakfast \$5 - Cultural Center

2:00pm Veterans Memorial Rededication Outside Casino
Oregon Veterans Medal Ceremony Inside Casino

Around Town - Saturday & Sunday

Taft Pioneer Cemetery - Flag display

The Historic Bijou Theater - Free popcorn to veterans with a ticket purchase.

Tanger Outlet Mall - Free coupon book with military ID

Lincoln City Visitor & Convention Bureau - 40 red, white & blue glass floats on the beach for visitors to find.

For More Information

Chinook Winds Casino Resort: www.chinookwindscasino.com

Lincoln City Visitor & Convention Bureau: www.oregoncoast.org

Lincoln City Cultural Center: www.lincolncityculturalcenter.com

Oregon Veteran's Medal: www.veteransoforegon.com

Roundabouts for Veterans and Community: www.roundaboutsforvetsandcom.com

Board Of Directors:

President , Linda Hurley Bank of the West	996-2143
Pres. Elect , Bob Scull Mo's Restaurant	996-2535
Vice Pres. , Diane Flansburg Individual Member	994-8430
Sec./Treas. , Lynn Nelson NW Natural	994-2111 Ext/8530
Immediate Past Pres. , Teresa Godsey, TLC	994-9889 Ext 600
Pat O'Connor OCCC	994-4919
Larry Garrison Windermere DCP	764-3323
Teresa Simmons Chinook Winds Casino	996-5815
Cindi Taylor O'dysius Hotel	994-4121

Committee Chairs:

Ambassadors Chair:

Susan Andrews, Andrews & Cramer, LLC

Education Committee Co-Chairs:

John Hurley, West Coast Bank

Dick Plummer, Pacific Retreats Vac. Rntls.

Business Development Committee:

Government Affairs Committee:

Jim Hoover, Innovative Construction

Staff:

Executive Director: Linda Roy

Office Manager: Pam Bryson

Chamber Office Volunteers:

Jeanne Back

Mary Bennett

Judy Cashner

Judy Chilcutt

Angela Foster

Doris Magiera

Teddi McMasters

Kem Morrow

Carole Snow

Tara Wendts

Chamber Office

4039 NW Logan Rd.

Lincoln City, OR 97367

Phone 541-994-3070

Fax—541-994-8339

E-mail: info@lcchamber.com

Website: www.lcchamber.com